

# Yeo's "SUPERSPROUTS™. Let's Grow Amazing!" Consumer Lucky Draw Promotion

# **Terms and Conditions**

This Yeo's Contest ("Contest") is organized by YHS (Singapore) Pte Ltd ("Organizer", "we" or "us").

#### A. ELIGIBILITY

- 1. This Contest is open to all Singapore citizens, permanent residents, work permit holders and is valid in Singapore only ("Participant(s)").
- 2. If a Participant is below 18 years of age, the consent of the Participant's parent or legal guardian is deemed to have been obtained. The award of any prizes to such Participant shall be subject to the verification of such consent by the Organizer in our sole discretion, and we reserve the right not to award the prize in the event such consent is not substantiated to our reasonable satisfaction.
- 3. Employees of the Organizer, our advertising and Contest agencies, affiliates and subsidiaries are not eligible to participate in this Contest.

#### **B. CONTEST PERIOD**

- 1. The Contest starts on 20<sup>th</sup> May 2024, 0001Hrs and ends on 30<sup>th</sup> June 2024, 2359Hrs ("Contest Period"). Purchase(s) must be made during the Contest Period to be valid to qualify for the Contest.
- 2. The Contest consists of 5 weekly draws, starting from 6<sup>th</sup> June 2024. All entries submitted before the cut-off date of each draw will be accepted for the lucky draw.
- 3. Weekly lucky draws will be held at 3 Senoko Way, Singapore 758057 ("Draw"). Draw schedule as follows:

Rounds of Draw	Lucky Draw Date	Entry Cut-off Date / Time
Draw #1	6 <sup>th</sup> June 2024, 1000Hrs	5 <sup>th</sup> June 2024, 2359Hrs
Draw #2	13 <sup>th</sup> June 2024, 1000Hrs	12 <sup>th</sup> June 2024, 2359Hrs
Draw #3	20 <sup>th</sup> June 2024, 1000Hrs	19 <sup>th</sup> June 2024, 2359Hrs
Draw #4	27 <sup>th</sup> June 2024, 1000Hrs	26 <sup>th</sup> June 2024, 2359Hrs
Draw #5	4 <sup>th</sup> July 2024, 1000Hrs	3 <sup>rd</sup> July 2024, 2359Hrs

4. Entries that are not selected as the Winner for the round of Draw will be rolled over to the next round.



# C. HOW TO PARTICIPATE

- 1. Purchase \$7 worth of SUPERSPROUTS™ Soy Milk products. in a single receipt ("Proof of Purchase") at any participating retailers during the Contest Period.
- 2. Participating Brands: SUPERSPROUTS™ Soy Milk.
- 3. Submit your entry by scanning the QR code on SUPERSPROUTS™Point-of-Sales Material (POSMs) or via SMS to qualify as an entry ("Entry") to the Draw.
- 4. SMS to 9010 2322 in the following format:

YHS <space> SUPERSPROUTS <space> FULL NAME as per NRIC <space> RECEIPT NO.

Example: YHS SUPERSPROUTS JOHN DOE R12345

- 5. For each valid Entry, an auto-reply SMS will be sent. The SMS will provide a URL for submission of your participating receipt. Take a photo of the receipt and upload the image onto the URL.
- 6. Purchase of Yeo's qualifying products must be explicitly reflected on the receipts submitted. Receipts with illegible, unidentifiable or ambiguous product names will be deemed invalid, and will not be accepted as an entry to the Contest.
- 7. Each qualifying receipt number can only be submitted for the Contest once. In other words, a Participant needs a unique qualifying receipt number for every Entry, regardless how much the amount of purchase so long as the receipt is for a purchase of at least \$7 of SUPERSPROUTS™ Soy Milk.
- 8. Each qualifying receipt number, at any one time can only participate in 1 lucky draw contest organized by YHS.
- 9. Personal information (including images) collected or received from the Participants may be used by the Organizer, and/or our respective agents and agencies for the purposes of administering the Contest, including conducting background checks on Participants' identities and to verify their eligibility to participate and receive prizes, as well as for marketing and advertising purposes.
- 10. Without prejudice to the foregoing subsection C.9, for the avoidance of doubt, participation in this Contest and acceptance of a prize each constitutes permission for us to use Participants' and Winners' names, personal particulars, image, voice and/or likeness, including but not limited to photographs, video and recordings) for the purposes of marketing, advertising and trade without compensation, regardless whether such usage is limited to this Contest or otherwise, and whether by way of direct marketing or otherwise.
- 11. By participating in the Contest, the Participant explicitly allows the Organizer, and/or our respective agents and agencies to contact the Participant via the particulars provided for such purpose. The Organizer values all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for our respective agents and agencies for the purposes of the Contest or where required by law). For more on our PDPA, please visit <a href="https://yeos.com.sg/about-us/pdpa/">https://yeos.com.sg/about-us/pdpa/</a>
- 12. Each Entry shall be subject to verification by the Organizer and/or our representatives.
- 13. In the event that details are invalid as determined by the Organizer's sole discretion, the Entry will be disqualified.
- 14. All Entries submitted become the property of the Organizer and will not be returned.
- 15. Costs incurred for submitting an Entry, if any, shall be solely borne by the Participant.



- 16. Participants may submit as many Entries as they wish, but each Entry must be submitted with an original valid and unique receipt, and each person can only win ONE (1) prize.
- 17. Selection of winners will be determined by a computerized system.
- 18. Organizer is not responsible for lost, late or misdirected Entry submissions.

# D. PRIZE COLLECTION

1. There is a total of ONE HUNDRED (100) prizes to be won in the Draw. Each Draw will have 20 Winners. In no event will more than the stated number of prizes be given out ("Prizes").

Details of the Prizes are as follows:

- Kidztopia @ Marina Square 1 Adult 1 Child 2-hour Entry Pass + a SUPERSPROUTS™ limited edition Kids T-shirt (total worth \$70)
- 2. All Prizes must be claimed within ONE (1) month from the date of notification. Prizes will not be issued after the stipulated period.
- 3. Winners will be notified via email address submitted for this Contest within 10 working days after the draw, whereupon details on how to claim the prizes will be given.
- 4. Winners who participated in the Contest MUST produce their NRIC for verification upon collection of prizes.
- 5. The results of this Contest will be published on Yeo's official Facebook page (facebook.com/yeos.sg).
- 6. Prizes cannot be exchanged or transferred and cannot be taken in cash. The Organizer reserves the right, without having to give notice, to substitute prizes or elements of prizes with alternatives of substantially equivalent or greater value.
- 7. All Prizes not collected or redeemed by the winners within one month from date of Draw will be forfeited and donated to charity, or otherwise as may be decided at the sole discretion of the Organizer.

# E. OTHERS

- 1. All Contest and promotional materials, including without limitation the details on "How to Participate" and "Prize Collection", form part of this Contest.
- 2. A Participant's entry into this Contest confirms acceptance by such Participant of these Terms and Conditions of this Contest and the Organizer's decisions.
- 3. Participants assume liability for any injury or damage sustained or claimed to be caused by participating in this Contest. Organizer, its affiliates, subsidiaries, related companies, officers, employees and agents are not liable for any loss, damage, injury or claim by or to any person in connection with this Contest.
- 4. All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.
- 5. Organizer reserves the right to amend these Term and Conditions at any time and from time to time without giving prior notice.



- 6. The Contest and these Terms & Conditions are governed by and construed in accordance with the laws of Singapore all parties hereto shall submit to the jurisdiction of the competent courts of Singapore, which shall be the sole dispute resolution tribunal.
- 7. The Organizer's decision on all matters relating to the Contest is final and binding. For details, log on to https://www.yeos.com.sg/category/promotions.

