



## Serving Up Goodness

### Yeo's "Generations of Goodness" CNY 2023 Consumer Lucky Draw Promotion

#### Terms and Conditions

This Yeo's Contest ("Contest") is organized by YHS (Singapore) Pte Ltd ("Organizer", "we" or "us").

#### A. ELIGIBILITY

1. This Contest is open to all Singapore citizens, permanent residents, work permit holders and is valid in Singapore only ("Participant(s)").
2. If a Participant is below 18 years of age, the consent of the Participant's parent or legal guardian is deemed to have been obtained. The award of any prizes to such Participant shall be subject to the verification of such consent by the Organizer in our sole discretion, and we reserve the right not to award the prize in the event such consent is not substantiated to our reasonable satisfaction.
3. Employees of the Organizer, our advertising and Contest agencies, affiliates and subsidiaries and their immediate families (spouses, parents, siblings, children and each of their spouses and household members) are not eligible to participate in this Contest.

#### B. CONTEST PERIOD

1. The Contest starts on 1<sup>st</sup> January 2023, 0001Hrs and ends on 5<sup>th</sup> February 2023, 2359Hrs ("Contest Period"). Purchase(s) must be made during the Contest Period to be valid to qualify for the Contest.
2. All entries received by 8<sup>th</sup> February 2023, 1700Hrs will be accepted for the lucky draw which will be held on 16<sup>th</sup> February 2023, 1000Hrs at 47 Jalan Pemimpin, Halycon 2 #03-01, Singapore 577200 ("Draw").

#### C. HOW TO PARTICIPATE

1. Purchase at least \$12 of Yeo's and/or participating brands' beverages in a single receipt ("Proof of Purchase") at any participating retailers during the Contest Period.
2. Participating Brands: Yeo's, H-TWO-O and Justea.
3. Submit your entry via SMS to qualify as an entry ("Entry") to the Draw.
4. SMS to 9010 2322 in the following format:  
YHS <space> CNY23 <space> FULL NAME as per NRIC <space> RECEIPT NO.  
Example: YHS CNY23 BEN ANG R12345
5. For each valid Entry, an auto-reply SMS will be sent. The SMS will provide a URL for submission of your participating receipt. Take a photo of the receipt and upload the image on the URL.

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6. Purchase of Yeo's qualifying products must be explicitly reflected on the receipts submitted. Receipts with illegible, unidentifiable or ambiguous product names will be deemed invalid, and will not be accepted as an entry to the Contest.
7. Each qualifying receipt number can only be submitted for the Contest once. In other words, a Participant needs a unique qualifying receipt number for every Entry, regardless how much the amount of purchase so long as the receipt is for a purchase of at least \$12.
8. Each qualifying receipt number, at any one time can only participate in 1 lucky draw contest organized by YHS.
9. Personal information (including images) collected or received from the Participants may be used by the Organizer, and/or our respective agents and agencies for the purposes of administering the Contest, including conducting background checks on Participants' identities and to verify their eligibility to participate and receive prizes, as well as for marketing and advertising purposes.
10. Without prejudice to the foregoing subsection C.9, for the avoidance of doubt, participation in this Contest and acceptance of a prize each constitutes permission for us to use Participants' and Winners' names, personal particulars, image, voice and/or likeness, including but not limited to photographs, video and recordings) for the purposes of marketing, advertising and trade without compensation, regardless whether such usage is limited to this Contest or otherwise, and whether by way of direct marketing or otherwise.
11. By participating in the Contest, the Participant explicitly allows the Organizer, and/or our respective agents and agencies to contact the Participant via the particulars provided for such purpose. The Organizer values all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for our respective agents and agencies for the purposes of the Contest or where required by law). For more on our PDPA, please visit <https://www.yeos.com.sg/about-us/pdpa/>
12. Each Entry shall be subject to verification by the Organizer and/or our representatives.
13. In the event that details are invalid as determined by the Organizer's sole discretion, the Entry will be disqualified.
14. All Entries submitted become the property of the Organizer and will not be returned.
15. Costs incurred for submitting an Entry, if any, shall be solely borne by the Participant.
16. Participants may submit as many Entries as they wish, but each Entry must be submitted with an original valid and unique receipt, and each person can only win ONE (1) prize.
17. Selection of winners will be determined by a computerized system.
18. Organizer is not responsible for lost, late or misdirected Entry submissions.

### D. PRIZE COLLECTION

1. There are a total of THIRTY-FIVE (35) prizes to be won in the Draw. In no event will more than the stated number of prizes be given out ("Prizes").

Details of the Prizes are as follows:

- Ninja Foodie Air Grill (worth \$399) x 15 Winners
- \$100 FairPrice Gift Vouchers x 20 Winners (exclusive to entries with FairPrice receipts)

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2. All Prizes must be claimed within ONE (1) month from the date of notification. Prizes will not be issued after the stipulated period.
3. Winners will be notified via phone call or email address submitted for this Contest within 5-10 working days after the draw, whereupon details on how to claim the prizes will be given.
4. Winners who participated in the Contest MUST produce their NRIC for verification upon collection of prizes.
5. The results of this Contest will be published on Yeo's official Facebook page ([facebook.com/yeos.sg](https://facebook.com/yeos.sg)).
6. Prizes cannot be exchanged or transferred and cannot be taken in cash. The Organizer reserves the right, without having to give notice, to substitute prizes or elements of prizes with alternatives of substantially equivalent or greater value.
7. All Prizes not collected or redeemed by the winners within one month from date of Draw will be forfeited and donated to charity, or otherwise as may be decided at the sole discretion of the Organizer.

### E. OTHERS

1. All Contest and promotional materials, including without limitation the details on "How to Participate" and "Prize Collection", form part of this Contest.
2. A Participant's entry into this Contest confirms acceptance by such Participant of these Terms and Conditions of this Contest and the Organizer's decisions.
3. Participants assume liability for any injury or damage sustained or claimed to be caused by participating in this Contest. Organizer, its affiliates, subsidiaries, related companies, officers, employees and agents are not liable for any loss, damage, injury or claim by or to any person in connection with this Contest.
4. All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.
5. Organizer reserves the right to amend these Term and Conditions at any time and from time to time without giving prior notice.
6. The Contest and these Terms & Conditions are governed by and construed in accordance with the laws of Singapore all parties hereto shall submit to the jurisdiction of the competent courts of Singapore, which shall be the sole dispute resolution tribunal.
7. The Organizer's decision on all matters relating to the Contest is final and binding. For details, log on to <https://www.yeos.com.sg/category/promotions>